

Change is happening.
Support the campaign for greater access to care.

The Need for Access to Care for All

Access to care are three words with tremendous influence over someone's right to build a family. Among the 7.3 million people with infertility plus the countless others who are single or in the LGBTQ+ community, access to care determines who will be able to use reproductive medicine and realize their right to build a family.

When Access to Care is limited, it can mean:

- Someone's legal access to family building options is threatened, or their insurance doesn't cover necessary medical treatments and medications.
- People are isolated and alone because mental health and emotional support isn't available.
- Information and awareness around reproductive health and infertility are not reaching people because of their race, sexual orientation, or income level.
- It can mean letting go of one's dreams and life goals.

Family building options should be inclusive and not leave anyone behind. And patients need support to navigate an already stressful journey that's compounded by the barriers to care they face. RESOLVE is there to ensure that emotional support and mental health services are available because we know, and studies show, that a well-supported patient has better outcomes.

Every option to build a family should be legally and financially available to all, but even in 2021 that's not the reality. Disparities in accessing reproductive care due to race and ethnicity exist.

RESOLVE is the only national non-profit, patient advocacy organization laser focused on solving this problem.





Since 2019, RESOLVE has opened access to care to **28 million people across the U.S.**

RESOLVE's Success and Impact

Due to a recent, unprecedented investment in RESOLVE's Access to Care programs and staffing, **we impact more people in need than ever before, and we do not want to slow down the progress.**

Join us as we continue this life-altering work. With your investment, we can build the next generation of families, together.

This community of organizations, companies, and providers understands the importance of access to care and supporting patients. RESOLVE sees it in the work you do every day. Your investment in RESOLVE's mission amplifies the patient voice to lawmakers, policy makers and HR managers, all of whom are making important decisions about access to family building options. Your decision to invest in RESOLVE directly impacts the patient's experience and their chance at building the family of their dreams.

Your association with RESOLVE tells your stakeholders that you care about patients. It tells the patient community that you are in their corner fighting for their rights to build a family.

RESOLVE's staff and Board leadership are ready to discuss these programs with you and can provide additional data as needed.

Let's explore the options of a partnership, together.



State Advocacy



Utilization of infertility services tripled

in states that require some level of insurance coverage²

Program Overview

RESOLVE's State Advocacy Program advances state legislation that increases access to care and fights anti-family legislation that threatens to take it away.

Using a powerful digital grassroots advocacy platform, timely and relevant communications, a step-by-step advocacy toolkit, and proven training programs, RESOLVE is a leader empowering people to act.

What has had the most impact in recent years is RESOLVE's Model Legislation. This model legislation is available to state lawmakers to use to pass the most inclusive insurance laws for IVF and fertility preservation coverage. The legislation is evidence-based and has been vetted by lawmakers, insurers, and providers to ensure that the most people are impacted.

Given the tremendous success and momentum over the past two years, more and more people are involved in state advocacy and seeking out RESOLVE's leadership to partner with them in their state. In 2021 alone, RESOLVE monitored 127 bills in 42 states to identify potential threats and opportunities and determine involvement by RESOLVE and our advocacy partners.



With the passing of the IVF mandate in New York, I am able to give the **STATE-OF-THE-ART TREATMENT** patients so deserve, instead of recommending IVF but having finances preventing my patients from getting the care they need. My practice has **TRIPLED IN SIZE IN THE LAST 1.5 YEARS**, thanks in part to the new insurance law.



- JAMES STELLING, MD, ISLAND FERTILITY, COMMACK, NY

State Advocacy

RESOLVE's Impact

28 MILLION PEOPLE NOW HAVE ACCESS TO CARE THANKS TO RESOLVE'S LEADERSHIP

2019-2021 RESOLVE ADVOCATES WORKED TO PASS INSURANCE LAWS

in California, Colorado,
Illinois, Maryland, New Jersey,
New York, and Utah.

“ This bill's been very
SMARTLY WRITTEN.
It's very measured
and well-done and
I'LL BE A YES VOTE. ”

- REP. MARK BAISLEY (R),
COLORADO GENERAL ASSEMBLY,
ABOUT THE COLORADO BUILDING FAMILIES ACT,
BASED ON RESOLVE'S MODEL LEGISLATION

STATE LEGISLATORS AND OFFICIALS PROACTIVELY REACH OUT TO RESOLVE

for our expertise, knowledge,
and ability to mobilize
advocates and create grassroots
movements in their states.

DURING THE 2021 NATIONAL INFERTILITY AWARENESS WEEK®

RESOLVE drafted proclamation language and provided step-by-step instructions for advocates to request designation of an “Infertility Awareness Week” by Governors, Mayors, and other officials.

The result was **75 PROCLAMATIONS IN 36 STATES**, raising awareness and activating hundreds of advocates.

State Advocacy



RESOLVE routinely collects hundreds of patient stories to use in lawmaker meetings, hearings and media stories. **Putting a face on infertility is essential** to passing pro-family legislation.

Program Objectives

- Pass pro-family legislation that increases access to care.
- Identify high priority states to introduce Model Legislation for IVF insurance coverage and/or fertility preservation for iatrogenic infertility.
- Create and implement grassroots and grass tops strategy to work with supportive legislators.
- Manage state-based activities including advocacy events, lobbyists, and PR agencies.
- Provide expert testimony for lawmakers, regulators, and media.
- Remain diligent to fight anti-family legislation with quick and decisive action to slow or stop a bad bill from advancing.



RESOLVE is a **CATALYST FOR POSITIVE CHANGE** to better the lives of those struggling with infertility in Washington state. When our fertility community came together to advocate for much needed insurance coverage to help patients access care, RESOLVE was there from the start, **LEADING THE WAY** and providing the resources to support our initiative. Our coalition would not have been possible without RESOLVE.



- CHRISTOPHER HERNDON, MD, UNIVERSITY OF WASHINGTON

Coverage at Work



RESOLVE's Coverage at Work program empowers employees and employers to make decisions that lead to better family building benefits for everyone.

Program Overview

Targeting self-insured companies and employers in all 50 states, RESOLVE provides the tools, resources, and support to equip employees to advocate with their employer for new or expanded family building benefits that meet the needs of a diverse population.

The Program includes:

- Free to download toolkits for employees and employers.
- Model benefits for IVF and Fertility Preservation.
- A fertility clinic outreach program.
- One-on-one coaching from RESOLVE staff.
- Hosting of a private Facebook group for collaboration among employee advocates.
- Mentoring by successful employee advocates.
- Counseling provided to Benefits Managers.
- Speaking engagements targeting HR professionals.

“

[RESOLVE's Model Benefits] bodes well from an HR perspective: from both the **BENEFITS LENS** and the **DIVERSITY & INCLUSION LENS**.

”

- ARIELLE BOGORAD, DIRECTOR OF WORLDWIDE BENEFITS AND WELLNESS INITIATIVES, CERNER, KANSAS CITY, MO

Coverage at Work

RESOLVE's Impact

RESOLVE DEVELOPED THE **FIRST-EVER** MODEL BENEFITS FOR IVF AND FERTILITY PRESERVATION, which are evidence-based, inclusive benefits vetted by ASRM, healthcare providers, HR professionals, and payers.

**534,589
EMPLOYEES**

**now have new or expanded
benefits since 2019**

Employers of note include City of Pittsburgh, PA; City of Portland, OR; Tulane University; University of Colorado; St. Jude's Children's Hospital; various unions; large telecommunications company; large home improvement chain, and many more.

“ Thanks to you, my employer has opted in for some fertility treatment benefits for this upcoming year, 2022. I started with this employer in 2018 after my 1st IVF baby, which was funded from my previous employer's benefits. I learned once starting with this company that they had no fertility benefits other than helping diagnose infertility. If it were not for guidance from the RESOLVE website about what information and statistics to provide an employer, the benefits coming in 2022 would never exist. ”

- GISELLE R, TAMPA, FL

MERCER,
the highly respected
HR consulting firm, published a
**favorable report
based on a survey
funded by RESOLVE**
on employers' attitudes towards
fertility benefits.

RESOLVE'S EXPERTISE IN THIS AREA HAS BEEN QUOTED IN

The New York Times

U.S. News & WORLD REPORT

THE WALL STREET JOURNAL.

Coverage at Work

Program Objectives

RESOLVE remains on the leading edge of providing data and resources that today's employers need to make the best decisions to recruit, retain, and reward their employees, achieve their diversity and inclusion goals, and meet the family-building needs of their workforce.

RESOLVE continuously updates the Coverage at Work toolkits and resources to stay relevant and timely, equipping employees and employers with the best information for success. In states with insurance mandates or pending insurance legislation, RESOLVE recruits and supports employee advocates who work for self-insured companies not bound by the mandate but that compete with the employers covered by the state mandate.



8% of Black women access medical care for fertility-related concerns compared with 15% of white women.

National Health Statistics



45% of companies surveyed still do not offer family building benefits.

According to a 2021 Mercer study



The surest way to level the playing field and **GAIN ACCESS FOR ALL** is through **INCLUSIVE AND EQUITABLE** insurance coverage.

- BARBARA COLLURA, PRESIDENT & CEO, RESOLVE

Federal Advocacy and Advocacy Day

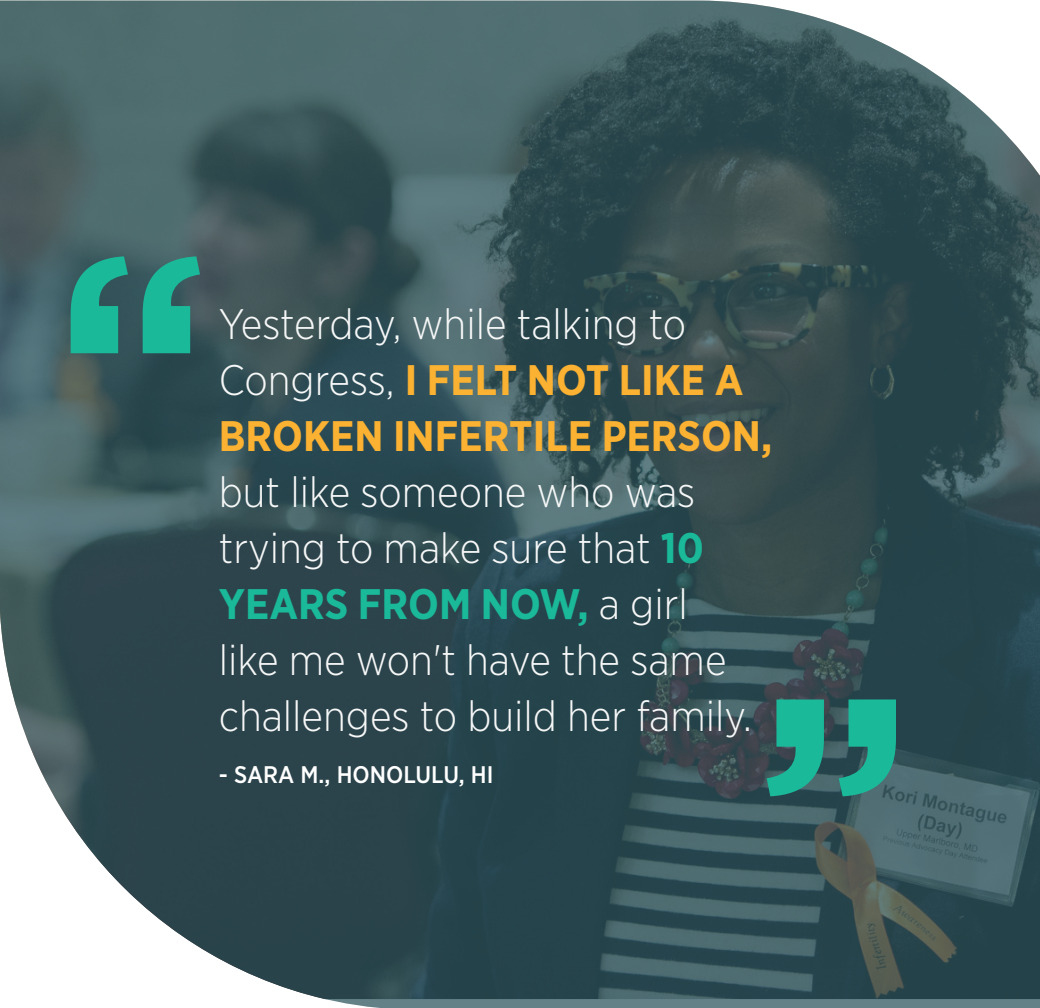
Overview

RESOLVE leads the effort to bring advocates to Capitol Hill and has done so for more than 20 years. Since 2018 The American Society for Reproductive Medicine (ASRM) has partnered with RESOLVE on Advocacy Day to bring more providers and professionals to the table to talk to Congress. Balancing the expert voice and the patient voice is critical for our success.

Advocates talk about being involved in Advocacy Day as life-changing, empowering, and bringing a sense of control back to someone whose life feels out of control because of infertility.

Each year the federal advocacy program grows in strength and numbers, both in the number of advocates and bills RESOLVE supports. In 2021 RESOLVE was listed as an "Endorsing Organization" on five bills in the House of Representatives and three bills in the Senate.

RESOLVE is monitoring 15 bills in Congress that impact our community and is a member of multiple coalitions that cover issues such as NIH funding, women's reproductive health, access to infertility care for our military, the adoption tax credit, and ending discrimination in adoptions.



“Yesterday, while talking to Congress, **I FELT NOT LIKE A BROKEN INFERTILE PERSON,** but like someone who was trying to make sure that **10 YEARS FROM NOW,** a girl like me won't have the same challenges to build her family.”

- SARA M., HONOLULU, HI

Federal Advocacy and Advocacy Day

RESOLVE's Impact

1,543 people from
all 50 states

trained by RESOLVE, chose to speak up and speak out to their U.S. Senators, Representatives, and key Committee staff since 2016.



This is my first time participating [in Advocacy Day] and I feel extremely prepared and so excited. All of the resources you have provided us have been incredible, really helpful, and super easy to navigate through...This really means so much to me personally being able to have a platform to be an advocate for myself and the rest of us 1 in 8. Infertility has taken over my life and this opportunity is one positive I have finally found.



- REBECCA M., HILLIARD, OH

From June-September 2021,

137 co-sponsors **13** Bills
have signed on to

as a result of our Advocacy Day and the hard-working advocates who remain engaged and inspired to continue the work after Advocacy Day is over. Federal Advocacy is a year-round effort to ensure our issues become legislative priorities.

Together with ASRM and veteran service organizations, we achieved a victory in 2016

**securing access to IVF
for wounded Veterans**

In 2021 for the first time in RESOLVE's history,

**RESOLVE'S PRESIDENT & CEO
TESTIFIED BEFORE CONGRESS**

to the House Appropriations
Mil-Con-VA Subcommittee.

With our integrated digital advocacy system, we sent more than



6,000
constituent letters

to Members of Congress in 2021
advocating for the issues we care about.

Federal Advocacy and Advocacy Day

Program Objectives

Capitalizing on our recognized leadership in recruiting and training advocates, RESOLVE brings the voice of the patient to Capitol Hill. While Advocacy Day is one day, RESOLVE ensures our advocates are building relationships with their lawmakers, educating them about the issues we care about, and advocating all year long.

Change in Congress takes time; our advocates are committed to the hard work needed to see real change happen.



RESOLVE is a trusted authority and highly respected patient advocacy organization among Members of Congress, their staff, and committee staff.

“

I'm loving my time serving on the Advocacy Day Volunteer Committee, I feel a **SENSE OF PURPOSE** and I am thrilled to be giving back. I definitely **FOUND MY PEOPLE** and I'm certainly leveraging my strengths.

- JESS A., WEST CHESTER, PENNSYLVANIA

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We invite you to invest in RESOLVE's Access to Care programs and be a catalyst for change as we continue our unprecedented success in making care accessible to all.

RESOLVE is seeking support for 2022-2023 that includes the traditional annual funding for RESOLVE's mission plus funding that will continue our record of success in our access to care programs. Together, we must look for opportunities to grow our reach and make a greater impact for those currently left out because of their race, sexuality, or economic status.

Your investment will directly enable RESOLVE to push forward on state advocacy, federal advocacy, and coverage at work while remedying inequities in who is accessing care.

Total Investment Needed: \$1,800,000

We seek your partnership in growing the numbers of people who can finally access fertility care and have the family of which they dream.



Investors and partners in RESOLVE are **highly engaged in our progress** and will receive appropriate acknowledgements, regular reports on progress against metrics and goals, key accomplishments and overall impact. We welcome the chance to discuss your investment and how RESOLVE will recognize your support.

CONTACT BARBARA COLLURA

bcollura@resolve.org

703.506.2011

to discuss how you can impact millions of people.

RESOLVE's Mission:

RESOLVE: The National Infertility Association, established in 1974, is dedicated to ensuring that all people challenged in their family building journey reach resolution through being empowered by knowledge, supported by community, united by advocacy, and inspired to act.

RESOLVE exists to provide:

- Access to Care
- Advocacy for Coverage
- Access to Support & Community
- Access to Education
- Awareness of All Family Building Options

RESOLVE's Board of Directors, Staff, and Volunteers operate with:

- Care and compassion
- Integrity and without bias
- Respect for all resolutions
- Credibility and authority
- A strong sense of community
- The goal to drive positive change
- A passionate belief that everyone deserves the right of family

“

Our state advocacy efforts and Coverage at Work program **COMPLEMENT ONE ANOTHER**, and both underscore the issue of health equity. Who your employer is and what state you live in

SHOULD NOT DICTATE WHETHER YOU CAN BUILD YOUR FAMILY.

”

- BETSY CAMPBELL, CHIEF ENGAGEMENT OFFICER, RESOLVE

Our programs include:

- National Infertility Awareness Week® founder and organizer
- State and Federal Advocacy engagement on legislation to increase access to care and against legislation that would harm access to care
- Annual Federal Advocacy Day in partnership with ASRM
- State Advocacy Days in select state capitals
- Coverage at Work Program
- Night of Hope gala and Hope Awards
- Nationwide no-cost support group program, open to all
- Toll-free HelpLine
- Online support communities serving tens of thousands of people each month
- Media source and contributor
- Website and social media presence providing support and information
- Corporate Council, Physicians Council, and Inclusion Council
- Voice of the patient representative with WHO, NIH, ASRM, AUA, and ACOG

“

RESOLVE is a connector,
CONNECTING ADVOCATES
with lawmakers and employers.
We connect the personal
stories of our advocates with
the latest facts and research
and deliver them to those in
power. RESOLVE's grassroots
advocates are an **UNSTOPPABLE
FORCE** and can be immediately
mobilized for change.

”

- TRACIE SULLIVAN, SENIOR MANAGER,
GRASSROOTS OUTREACH

RESOLVE Leadership

RESOLVE's all-volunteer Board of Directors sets the strategic direction of RESOLVE and meets at least four times each year. Board members are people impacted by RESOLVE's mission, advocates, healthcare professionals, and business leaders committed to advancing RESOLVE's mission. Board members also serve on committees, including the Finance Committee, Development Committee, and Nominations and Governance Committee.

RESOLVE manages its programs guided by a Board-approved strategic plan, with key performance indicators and metrics driving our work.

BOARD OF DIRECTORS

Julie Berman, MBA	Jody Madeira, JD, PhD
Lee Rubin Collins, JD	Nichelle Polston
Kelly Damron, PhD, CPA	Dwight P. Ryan
Lissa Goldenstein	Pamela Schumann
Jason Griffith, MD	Jeff Travers, MBA, Treasurer
Elizabeth Grill, PsyD, Vice Chair	Eric Widra, MD
Kevin Hagan, Chair	



Key Staff



Barbara Collura, President/CEO

Barbara has served as the President/CEO since 2007 and is a national and international leader in infertility and patient advocacy. Barbara's expertise has been sought by the World Health Organization, the CDC, the National Institutes of Health, and medical societies including ASRM, ACOG, and AUA. Barbara leads RESOLVE and carries out the strategic mission of the organization as set by the Board of Directors.



Betsy Campbell, Chief Engagement Officer

Betsy oversees RESOLVE's Access to Care programs and the staff tasked with the day-to-day management of the programs, including thousands of volunteer advocates across the country. Betsy has 35 years of public affairs and non-profit management experience and has been on staff with RESOLVE since 2013. She is a recognized leader on insurance coverage, family building legislation, and coalition building. Betsy guides public policy for RESOLVE to protect and expand access to all family building options by mobilizing and empowering constituents to make a difference.



Rebecca Flick, Chief External Affairs Officer

Rebecca oversees RESOLVE's brand, marketing, and communications strategy and the team tasked with the implementation. Night of Hope is the largest fundraiser for RESOLVE which Rebecca has led since 2009. Rebecca created and is the staff liaison for the first-ever Inclusion Council, ensuring RESOLVE is meeting the diverse needs of all people struggling to build their family through our content and programs. Rebecca has more than 23 years of non-profit management experience and has been on staff with RESOLVE since 2005. Rebecca is a recognized leader on building strategic marketing partnerships that enhance RESOLVE's reach and understanding how to build a grassroots movement through organic communications and social media.

PHYSICIANS COUNCIL

Michael M. Alper, MD
Boston IVF

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Shady Grove Fertility

Alan Copperman, MD,
RMA of New York

Kevin Doody, MD,
The Center for Assisted
Reproduction

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Jason Griffith, MD,
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Jani R. Jensen, MD,
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Claudia Cohen Center for
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MD, PhD,
Shady Grove Fertility

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New York-Presbyterian/
Weill Cornell Medical Center

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FertilityAnswers

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Fertility CARE - The IVF Center

Eric A. Widra, MD,
Shady Grove Fertility

Alison Zimon, MD,
CCRM-Boston

INCLUSION COUNCIL

Linda Strano Burton, PhD

Morine Cebert, PhD, RN

Daniela Colaci, MD, MSC

Dejah Deaver

Lowell Ku, MD

Nichelle Polston,
RESOLVE Board Member

CORPORATE COUNCIL



RESOLVE Organizational Information

RESOLVE is a member of the National Health Council and adheres to its 38 Standards of Excellence covering all facets of non-profit management and transparency.

LEARN MORE AT: <https://nationalhealthcouncil.org/standards-of-excellence/>.

RESOLVE is certified by GuideStar as a Gold Seal of Transparency.

LEARN MORE AT: <https://www.guidestar.org/profile/23-7413696>.

Since 2007, the day-to-day management of RESOLVE is provided by MCI USA Association Solutions based in McLean, VA.

LEARN MORE AT: <https://www.mci-group.com/en-us/services/association-solutions>.



RESOLVE is a 501(c)(3) non-profit organization with Tax EIN 23-7413696.

RESOLVE's Annual Reports and Form 990's can be found on our website at <https://resolve.org/about-us/resolve-annual-reports/>.

